



THE PREMIER PEER-POWERED NETWORK FOR CHIEF MARKETERS WORLDWIDE

16,500+ marketing peers | **\$1** trillion in marketing spend
across all network organizations | **7** global regions |

110 countries | **240+** reports | **ONE MISSION:**

TO ADVANCE THE ROLE OF THE CHIEF MARKETING OFFICER

Exclusive content, events and networking opportunities tailored
to the CMOs of today to map the business demand of tomorrow.

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